

EarWell™ Infant Ear Correction System Pat Ricalde, MD, DDS, FACS

Infant ear deformities are frequently overlooked despite an incidence rate of between 15% and 29% of all births.

Traditionally, ear deformity correction required invasive surgery or adopting a "wait and see" approach, while hoping that the ear might self-correct. Studies now conclude that 70% will never improve and may, in fact, worsen.

Let's Make Ear Deformities a Thing of the Past

The EarWellTM Infant Ear Correction System non-invasively and painlessly eliminates the necessity for any child to suffer with a lifelong ear deformity.

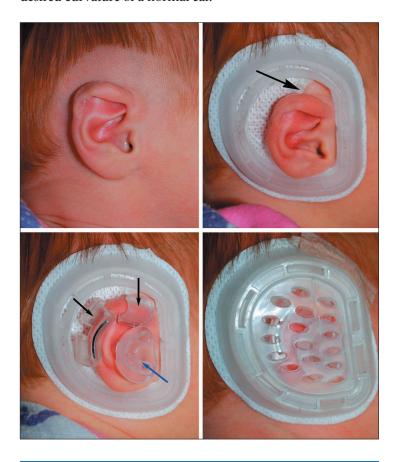
Pat Ricalde, MD, DDS, a local EarWell™ provider, can perform this procedure on any infant ear.

A combination of medically approved adhesive along with the specially designed framework will be used to apply steady shaping pressure to the patient's ear cartilage. The EarWellTM Infant Ear Correction System will then remain in place for about two weeks. At that point, Dr. Ricalde will reevaluate the ear and the framework will be applied again if needed. The ears will be normally shaped within a few weeks or 2 to 3 applications.

The simplicity of its framework design and application enables a single universal protocol to correct most types and severities of ear deformity. The EarWell $^{\text{TM}}$ Infant Ear Correction System consists of four basic parts:

- A posterior shell or cradle that fits over the ear and adheres to the skin behind the ear
- A retractor that shapes the rim of the ear
- A conchal former that shapes the center of the ear
- An anterior shell or cradle that holds all of the parts together

Using these 4 parts, the EarWellTM Infant Ear Correction System reshapes the cartilage of the deformed ear into the desired curvature of a normal ear.



EarWell™ has a 90% success rate and has been used in thousands of clinical applications.



Our doctors are fully-trained providers for the EarWellTM system. Following the procedure, within four to six weeks, the patient's ears will be normally shaped.

Before EarWell™ After EarWell™

Our Team



Pat Ricalde, MD, DDS, FACS is an oral and maxillofacial surgeon, specializing in maxillofacial reconstruction. In addition to Board Certification, she is a Fellowship Certified Pediatric Craniofacial Surgeon in the Tampa Bay region. Her area of expertise is pediatrics, and she offers patients office sedation as well as hospital-based care.



W. Mark Tucker, MD, DDS is a seasoned, well-known oral and maxillofacial surgeon in Tampa Bay. His specialities include teeth extractions, cancer screenings, implants, and the removal of oral lesions. He is a Diplomate of the American Board of Oral and Maxillofacial Surgery and a Diplomate of the National Dental Board of Anesthesiology.



Victoria Palermo, MD, DDS is an oral and maxillofacial surgeon who joined FCI after completing her Fellowship in Pediatric Craniofacial Surgery with Dr. Pat Ricalde. Her areas of interest and expertise include pediatric craniofacial surgery, including management of congenital conditions and pathology, surgical reconstruction of the facial skeleton and treatment of traumatic injuries.



Alfred Tennant, DDS has been treating craniofacial pain for over 25 years. He is Fellowship Certified from the University of Florida, where he completed his 2-year program at the Parker Mahan Craniofacial Pain Center. His areas of expertise include diagnosis and management of complex craniofacial pain conditions and co-managing sleep related breathing disorders (Sleep Apnea) with oral appliances.